

WEICON GmbH & Co. KG

Weicon continues to grow

New branch in Colombia

Weicon producer of adhesives and sealants founded its tenth branch abroad. After Dubai, Canada, Turkey, Romania, South Africa, Singapore, the Czech Republic, Spain and Italy, the German family business now also has a branch office in Medellin in Colombia.

Weicon Colombia S.A.S

Weicon Colombia S.A.S, as the new branch is called, is located in Medellin in the north-west of the country. The branch is managed by local managing director Daniel Mesa Saldarriaga.

“We have been working successfully with Daniel for years, as he worked for a technical dealer in Colombia who sells our products. By founding our new branch, we will consolidate and expand our market position. We are looking forward to a very promising future in Colombia,” says Weicon CEO Ralph Weidling.

Weicon in Colombia

“Colombia is a very interesting market for us, and its economy is growing. Our products can be used in important economic sectors in Colombia, such as mining, the maritime industry and metal construction. The country therefore offers a strong sales market for our products,” explains Ann-Katrin Weidling, Weicon CEO.

Medellin

With a population of more than 2.6 million, Medellin is not only the second-largest city in Colombia, but also the country's second-largest industrial centre. Companies in the textile industry, the food and tobacco industry, the manufacture of agricultural machinery, the metallurgical and chemical industries, cement production and the furniture industry are all based in Medellin.

Colombia's economy

Colombia is showing good economic growth. The economy is flourishing and is seeking to attract foreign investment to the country. Colombia is one of the leading economies in Latin America.

The country's most important industrial sectors are mining and construction. It has many natural resources such as oil, natural gas, gold, platinum and silver and is the main supplier of emeralds to the whole world.

The country offers excellent opportunities for utilising renewable energies such as wind or sun and for the production of green hydrogen. Colombian coffee is a very important export item, and the country's textile and leather industries are of great interest for both domestic trade and exports. The country also has one of the world's largest shipbuilding industries outside Asia.

Germany and Colombia have close political, economic and cultural relations. In fact, Germany is Colombia's largest trading partner within the EU.

386 words

59 rows

2480 signs (incl. blanks)

Further information:

www.weicon.de

Company profile:

Since 1947, Weicon GmbH & Co. KG has been manufacturing special products for the industrial sector. The company's product range includes special adhesives and sealants, technical sprays as well as high-performance assembly pastes and lubricants for all areas of industry – from production, repair and maintenance to servicing. Weicon is also active in the development and distribution of stripping tools.

The company's headquarters are located in Münster, Westphalia.

Weicon also has subsidiaries in Dubai, Canada, Türkiye, Romania, South Africa, Singapore, the Czech Republic, Spain and Italy and is represented by partners in more than 120 countries all over the world.

Media contact:

WEICON GmbH & Co. KG

Thorsten Krimphove M.A.

Public Relations Manager

Königsberger Str. 255

48157 Münster

Germany

Phone: +49 251 93 22 294

Mobile: +49 151 121 06 06 7

Email: t.krimphove@weicon.de

Website: www.weicon.de

Social Media:

www.facebook.com/weicon

www.twitter.com/weicon_de

<http://www.youtube.com/weiconnational>